



## JOB DESCRIPTION

**Job Title:** USL / UMBRO Services Manager  
**Reporting Relationship:** USL Senior Director, Commercial Development  
Umbro USA, Soccer Business Unit Manager  
**Department:** Commercial Development  
**Status:** Full-Time  
**Location of Job:** Tampa, FL (USL Headquarters)

### Brief Narrative Overview

United Soccer Leagues (USL), the largest organization of elite-level soccer leagues in North America, is immediately seeking qualified candidates for a full-time position as USL / UMBRO Services Manager. USL is majority-owned by international sporting manufacturer UMBRO International with its American subsidiary located in New York City.

### Essential Duties & Responsibilities

- Increase level of regular coordination, communication, and integration between Tampa-based USL Office and New York City-based UMBRO USA Office
- Develop standard UMBRO promotional packages exclusively for USL franchises/clubs to include a mix of uniforms, training products, USL replica gear for sale to fans, balls, and other relevant items.
- Launch league-wide promotional initiatives with USL and UMBRO partners to increase USL/UMBRO brand exposure in USL markets, as well expand contacts and awareness for locally-based clubs.
- Establish and lead USL futsal and other grassroots initiatives including its partnership with Super F League
- Create and manage a comprehensive USL merchandising program which makes league-branded product more accessible to fans as well as includes opportunity for increased league and franchise/club revenue generation

### Education, Work Experience, Special Skills/Knowledge Required

- Excellent written, verbal communication and organizational skills, as well as familiarity with MS Word, Excel, and Access are required.
- Sales experience, particularly in merchandising is necessary.
- Background in sport or event management preferred.
- Fluency in Spanish is a plus.

*Note: This position involves frequent travel with regular trips to Umbro USA in New York.*

### USL Company Benefits

Package includes vacation, 401K, medical insurance, life insurance, and dental plan. Salary commensurate with experience.

### Application

Candidates should email their resume and cover letter to [jobs@uslsoccer.com](mailto:jobs@uslsoccer.com) in MS Word.

*ABOUT USL: United Soccer Leagues (USL) is dedicated to growing the sport at the grassroots level in every community across the US and Canada. With 120 senior soccer franchises and over 700 youth teams throughout the United States, Canada, and the Caribbean, it is the mission of USL, its franchises, and its member clubs to provide a quality family entertainment experience that is community-centered, accessible, affordable, exciting and educational.*

Additional information about USL and its programs is available at [www.USLsoccer.com](http://www.USLsoccer.com)