



## JOB DESCRIPTION

**Job Title:** Marketing & Communications Manager  
**Reporting Relationship:** Senior Director, Marketing & Communications  
**Department:** Commercial Development  
**Status:** Full-Time  
**Location of Job:** Tampa, FL (USL Headquarters)

### Brief Narrative Overview

United Soccer Leagues (USL), the largest organization of elite-level soccer leagues in North America, is immediately seeking qualified candidates for a full-time position as its Marketing & Communications Manager.

### Essential Duties & Responsibilities

- Plan and implement USL marketing and communications strategy and tactics
- Coordinate USL national broadcast initiatives
- Identify effective outlets for allocation of national and local marketing budget
- Enhance brand recognition of USL and its franchises/clubs
- Develop national grassroots programs to connect USL and its franchises/clubs with their local communities
- Establish and manage a comprehensive, integrated calendar of marketing / communications responsibilities and tasks
- Participate in preparation/execution of USL events (championships, showcases, conventions, etc.)
- Liaise with USL public relations team and oversee selected seasonal staff / interns

### Education, Work Experience, Special Skills/Knowledge Required

- Excellent written, verbal communication and organizational skills are required
- Experience in MS Word, Excel, and Access is necessary.
- Background in sport or event management preferred.
- Fluency in Spanish is a plus

### USL Company Benefits

Package includes vacation, 401K, medical insurance, life insurance, and dental plan

### Application

Candidates should email their resume and cover letter to [jobs@uslsoccer.com](mailto:jobs@uslsoccer.com) in MS Word.

***ABOUT USL:** United Soccer Leagues (USL) is dedicated to growing the sport at the grassroots level in every community across the US and Canada. With 120 senior soccer franchises and over 700 youth teams throughout the United States, Canada, and the Caribbean, it is the mission of USL, its franchises, and its member clubs to provide a quality family entertainment experience that is community-centered, accessible, affordable, exciting and educational.*

*Additional information about USL and its programs is available at [www.USLsoccer.com](http://www.USLsoccer.com)*