

JOB DESCRIPTION



Job Title: Graphic Design Intern
Reporting Relationship: Senior Director, Commercial Development
Department: Commercial Development
Status: Summer Internship (May – August 2008)
Location of Job: Tampa, FL (USL Headquarters)

Brief Narrative Overview

Have you ever wanted to work in a challenging and fast-paced environment that allows you to use your skills in illustration, page layout, and web design to produce cutting-edge creative that will be distributed and seen on an international level? United Soccer Leagues (USL), the largest organization of elite-level soccer leagues in North America, is currently seeking qualified candidates to serve as its graphic design intern. The chosen candidate will be responsible for assisting with all of USL's creative efforts including print, logo design, and online initiatives. The candidate must possess an ability to think dynamically and create graphics, ads, and other elements that will be visually compelling.

Essential Duties & Responsibilities

- Create ads and other graphical elements that can be used throughout USL's marketing initiatives
- Develop new graphics for USL's official website
- Assist the PR staff with the layout, design, creation, and distribution of email newsletters
- Produce marketing materials focused on promoting each of USL's individual leagues
- Complete other tasks as assigned by the Senior Director, Commercial Development

Education, Work Experience, Special Skills/Knowledge Required

- Proven ability to work with Adobe based design products including Photoshop, Illustrator, InDesign, Flash, and Dreamweaver in a PC environment.
- Background working with HTML.
- Excellent verbal communication and organizational skills are required.
- Background in soccer preferred.
- Fluency in Spanish is a plus.

Notes

- This is a paid internship.
- Samples of previous work will be required.

Application

Candidates should email their resume and cover letter to james.ward@uslsoccer.com with "USL Graphic Design Internship" as the subject line.

***ABOUT USL:** United Soccer Leagues (USL) is dedicated to growing the sport at the grassroots level in every community across the US and Canada. With 120 senior soccer franchises and over 700 youth teams throughout the United States, Canada, and the Caribbean, it is the mission of USL, its franchises, and its member clubs to provide a quality family entertainment experience that is community-centered, accessible, affordable, exciting and educational.*

Additional information about USL and its programs is available at www.USLsoccer.com